# Spring 2020 (13 pages: updated January 12): R678 Only 3 Credits Emerging Learning Technologies (The "Micro-Monster Syllabus")

Indiana University, School of Education, Room 2101, Mondays 7:00-9:45 pm Section 8123 FTF, Canvas: <u>https://iu.instructure.com/courses/1858101</u> Section 9353 Online, Canvas: <u>https://iu.instructure.com/courses/1858104</u> General Course Link to Canvas: <u>http://canvas.iu.edu/</u>

Instructor: Curtis J. Bonk, Professor, Instructional Systems Technology Dept. Syllabus (PDF; HTML): <u>http://php.indiana.edu/~cjbonk/Syllabus\_R678\_Spring\_of\_2020.htm</u> Office Hours and Optional Virtual Sessions in Zoom: <u>https://IU.zoom.us/j/8123222878</u>

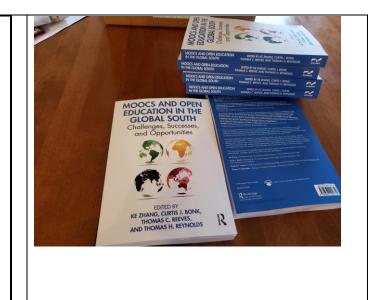
Weekly Discussion Moderators: <u>http://www.trainingshare.com/r685.php</u> Participant Bios and Interests: <u>http://www.trainingshare.com/r678bios.php</u> Online Role Play: <u>http://www.trainingshare.com/r678roles.php</u> Dropbox link for course files (R678 Spring of 2020): <u>https://www.dropbox.com/sh/gtptfcmhz5m4ftd/AAAnyvu2zoOCR9TVCuzWuUzWa?dl=0</u>

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# **Course Description and Rationale:**

Instead of passive consumption-based learning, we are living in a participatory age where learners have a voice and potentially some degree of ownership over their own learning. Here at the start of the twenty-first century, emerging technologies and activities– such as blogs, wikis, podcasts, ebooks, YouTube videos, massive open online courses (MOOCs), simulations, virtual worlds, and wireless and mobile computing – are generating waves of new opportunities in higher education, K-12 schools, corporate training, and other learning environments.

And today's millennial learner, immersed in an increasingly digital world is seeking richer and more engaging learning experiences; and now the new "phigital" learner who is equally at home in the digital as well as physical world. Amid this rising tide of expectations, instructors across educational sectors are exploring and sharing innovative ways to use technology to foster interaction, collaboration, and increased excitement for learning. It is time to take advantage of the new participatory learning culture

where learners build, tinker with, explore, share, and collaborate with others online. It is also time to utilize free and open educational resources, opencourseware, learning portals, and open source software across educational sectors and income levels. Some of you will create and publish a cross-cultural Wikibook. Others will create video blogs, and still others will design YouTube-like videos. Some might even flip their classrooms or create mobile apps. Still others will enroll in a massive open online course (MOOC) and perhaps obtain a certificate.

The syllabus for this course is purposefully long. I refer to it as "the monster syllabus." It is the final time the monster syllabus will exist since I go on sabbatical once the class is done. In effect, the monster syllabus and I will be your online concierge or guide through masses of online resources. In an age when eyeball-to-eyeball learning is no longer necessary, effective online instructors do not simply teach, but moderate, coach, and assist in the learning process. Today a teacher, trainer, professor, or instructional designer often assumes the role of concierge with a wealth of freely available tools and resources to guide her learners. Or perhaps, after reading through this syllabus, you might be more inclined to call such a person a "curator" of quality content. Still others might focus on the "counseling" skills needed to help guide learners through their assorted instructional options. In this more open twenty-first century learning world, anyone can learn anything from anyone else at any time.

# **Course Goals and Objectives**

After the course, students should be able to many of the items below (not all):

- 1. Explain and demonstrate the educational benefits of emerging learning technologies such as augmented reality, synchronous conferencing, online tutorials, podcasts, chatbots and artificial agents, virtual worlds, serious games, OER, simulations, social networking software, open textbooks, digital books, mobile apps, etc.
- 2. Track and report on trends related to emerging learning technologies.
- 3. Frame learning technology trends and issues from broader psychological, social, cultural, and educational perspectives.
- 4. Critique articles and conference papers as well as review books and software related to emerging learning technologies.
- 5. Use, recommend, or create online resources and portals in a variety of educational settings.
- 6. Design an innovative research or evaluation project related to online learning;
- 7. Successfully submit research, grant, and other proposals related to learning technologies, open education (e.g., open textbooks), AI, learning analytics, MOOCs, e-learning, etc. to conferences, foundations, summits, or institutes.
- 8. Recognize and potentially contact many of the key players and scholars in the field of online learning, open education, MOOCs, and emerging learning technologies.
- 9. Consult with organizations to develop strategic plans or evaluate the effectiveness of elearning courses, programs, and events as well as MOOCs, open education, Web 2.0 technologies, etc.
- 10. Make recommendations regarding online learning initiatives, programs, and strategies as well as various emerging learning technologies, open educational resources, and innovative and nontraditional forms of educational delivery.
- 11. Obtain a model, guide, or framework for thinking about new technology tools and resources in education. Use this framework for strategic planning reports, retreats, consulting, and other situations where a macro lens on learning technology and educational reform is needed.
- 12. Obtain the skills to train fellow teachers as well as learners in emerging learning technologies and pedagogically effective instructional activities and approaches.

# **Required Texts (none)**

# **Required Videos (you select)**

# **Required Journal Article (you pick from a list)** Nothing required!!! The world of learning should be FREE!

# Books that I will refer to (don't buy them):

- 1. Bonk, C. J. (July 2009). *The World is Open: How Web Technology is Revolutionizing Education*. San Francisco, CA: Jossey-Bass, a Wiley imprint. See: <u>http://worldisopen.com/</u>
- 2. Bonk, C. J., Lee. M. M., Reeves, T. C., & Reynolds, T. H. (Eds). (2015). *MOOCs and Open Education Around the World*. NY: Routledge. Book homepage: <u>http://moocsbook.com/</u>
- Zhang, K., Bonk, C. J., Reeves, T. C., & Reynolds, T. H. (Eds.). (2020). MOOCs and open education in the Global South: Challenges, successes, and opportunities. NY: Routledge. DOI: https://doi.org/10.4324/9780429398919; Book homepage: http://moocsbook.com/



# Perhaps get this FREE one instead (it is free in English and Chinese):

 Free Book: Bonk, C. J., & Khoo, E. (2014). Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online. OpenWorldBooks.com and Amazon CreateSpace. Note: Free eBook available at: <u>http://tec-variety.com/;</u> Paperback <u>http://www.amazon.com/dp/1496162722/</u> and Kindle <u>http://www.amazon.com/dp/B00KJ1FAC8</u>

Curt Bonk's List of journals in educational technology and related fields: <u>http://www.trainingshare.com/resources/distance\_ed\_journals\_and\_online\_learning\_books.htm</u>

# Summary of Course Tasks, Due Dates, and Grading

Tasks	Points	Due dates		
A. Tidbit and Video Reflection Paper	50	February 24 (+2 day grace)		
B. Discussion Activities (FTF students) or	50	Sign up or as arranged		
Discussion Moderator (online students):				
http://www.trainingshare.com/r685.php)				
C. Discussion Participation in Canvas or in Class	50	(due each week)		
D. Discussion and Lecture Reflection Paper	50	April 20 (+2 day grace)		
E. Report or Strategic Plan Analysis, Software	70	February 24 (+5 day grace)		
Tool Review, Special Issue Review or Critique, or				
Personal Choice				
F. Final: Pressbook, Wikibook, MOOC Project,	70	April 20 (+5 day grace)		
Video Creation, MOOC Review, or Personal				
Selected Task				
Total Points	340			

Total points will determine your final grade. I will use the following grading scale:

A + = 340 high score	B-= 272 points	00	0
A = 317 points	C + = 261 points		
A = 306 points	C = 249 points		
B+=295 points	C - = 238 points		
B = 283 points	F/FN = no work rec'd or	r signif. ii	nadequate/impaired

**Lateness Policy:** I usually accept anything turned in within 48 hours of the original due date. Assignment E and F have a five-day grace period.

# **Directions:** Optional Zoom lecture recorded each week (for the online section):

- 1. From Google Chrome (preferred) or from Firefox. Internet Explorer should also work.
- 2. Go to Zoom link: https://IU.zoom.us/j/8123222878
- 3. Type your name. Show video (optional--recommended). Mute mic (unless speaking).

# **Projected Seminar Weekly Topics**

Week 1. (January 13) Introduction to the Open World: Visionaries and Visions

- Week 2. (January 20) Open Textbooks, E-Books, and Digitally Enhanced Books
- Week 3. (January 27) Alternate Reality Learning: AR, VR, Gaming, and Simulations
- Week 4. (February 3) The Expansion of Blended and Fully Online Learning
- Week 5. (February 10) Nontraditional, Informal, Extreme, and Adventure Learning
- Week 6. (February 17) Open Education, Open Universities, OER, and OCW
- Week 7. (February 24) Massive Open Online Courses (MOOCs) and Open Education
- Week 8 (March 2) More MOOCs and Open Education Around the World
- Week 9. (March 9) Open Education in the Developing World (i.e., The Global South)
- Week 10. (March 23) Informal & Self-Directed Online Learning Environments (includes: language lrng)
- Week 11. (March 30) Maker Spaces, Social Media, and Participatory Learning
- Week 12. (April 6) Interactive, Global, and Collaborative Learning
- Week 13. (April 13) Mobile, Wireless, and Ubiquitous Learning
- Week 14. (April 20) The Future of Learning Tech: Networks of Personalized Learning
- Week 15. (April 27) The Future of Learning Tech: AI, Robotics, and Personal Digital Assistants

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**Note:** Learners and participants in this class can find their own articles for any week of the course and ignore any assigned articles in the syllabus. Please share what you find. Best of luck in your journeys.

# **Class Tasks**

# A. Tidbit and Video Reflection Paper (40 points: Due February 24)

**Tidbits and Videos (50 points):** Besides reading 3-4 assigned articles each week, during the semester, I want you to read at least 100 total tidbits during the semester from the list of tidbit readings or about 5 or 6 per week (preferably more than 100 tidbit articles; about half of which should be from tidbits from weeks in March and April). Typically, these are very short online news or magazine articles. I also want you to watch at least 5 videos listed below related to our course (or similar ones that you find). On February 24, you will turn in a list of your **top 50 tidbits read so far** (best ones at the top; include at least 10 from March and April—i.e., read ahead) and **top 3 videos watched**. You might also note a few tidbits that you did not enjoy. After those lists, I want you to reflect for **1-2 single spaced pages on what you** 

**learned from those tidbits**. I am **not** asking you to summarize each article or video; instead reflect on your learning in general. What themes, trends, or concepts were clarified for you? What new insights did you gain? What inspirations did you feel? You might include brief comments at the beginning or end of the paper on why you ranked the tidbits and videos the way you did. I will send an email with examples upon request. Be creative. Take a look at the examples provided. Post your tidbit reflection to Canvas or your Dropbox account or send to me via email.

# **B.** Discussion Moderation and Activities (50 points)

**Face-to-Face Students:** You will get involved in weekly tasks in class as group leaders and team members. Face-to-face students will also create posters of key articles, select and bring in quotes from these articles, or offer questions for panel discussions for these 50 points. The instructor will assign these most weeks at the start of end of class. 50 points for weekly tasks like bringing questions or posters or article summaries. In effect, these 50 points are for artifact creation, class involvement, leadership, and engagement.

**Online Students: You will start and moderate discussion for your 50 points (50 points):** At the start of each week, I want one person in the online section of this class to post a short summary to Canvas on at least 4 of the main articles assigned for that week. That person is the starter for discussion. Other students will add to their conversation with their reflections and reactions. As a summarizer or starter, you might:

## Moderators or co-moderators might:

- 1. State reactions, questions, and suggestions for the upcoming readings.
- 2. Post author pictures, quotes, figures, tables, etc., from the articles for the coming week.
- 3. Recap or briefly summarize key parts of the assigned articles for the week.
- 4. Monitor the discussion. And spark it when it goes weak.
- 5. Offer feedback to peers on their posts.
- 6. Add resources and links to resources to the discussion.
- 7. Connect to experts in the field.
- 8. Connect or synthesize comments within the week.
- 9. Point to counter points and inaccuracies in the postings of students during the week.
- 10. Be creative or offer creative insights when needed.
- 11. Point out the relationship of upcoming week topic or articles to past lectures or readings.
- 12. Reflect on the discussion from past weeks; repost prior quotes from others.
- 13. Discuss the position of a researcher or pioneer in the field (or perhaps even write to him/her);
- 14. Discuss a recent speech or colloquium you attended related to the week or a visit to a technology center or exhibit.
- 15. At the end of the week, you might react and reflect on the class discussion that transpired as well as the questions and concerns raised. You might also link to the next week's readings.

You can sign up for this task at: http://www.trainingshare.com/r685.php

# C. Participation in Canvas or in Class (50 points)

**Face-to-Face student course participation in class (50 points):** Students in the face-to-face section will participate in class discussion on Monday nights for 50 points as follows: 45-50 for high participators; 40-44 for medium participators; 36-39 for low participators; and 0-35 for others. It is optional to post to the online forums.

**Online student course participation in Canvas (50 points):** We will do discussions each week in either Canvas. This is worth 50 points as follows: 45-50 for high participators; 40-44 for medium participators; 36-39 for low participators; and 0-35 for others. Course participation includes contributing to the online discussion in Canvas, sharing resources, responding to peers, providing feedback on tasks and resource recommendations, and so on. While these will be mainly assessed as to the number of posts, I will also take into consideration qualitative factors such as those listed below.

#### **Participation considerations:**

- 1. Diversity (some variety in ideas posted, and some breadth to exploration);
- 2. Perspective taking (values other perspectives, ideas, cultures, etc.);
- 3. Creativity (original, unique, and novel ideas);
- 4. Insightful (makes interesting, astute, and sagacious observations).
- 5. Relevancy (topics selected are connected to course content); and
- 6. Learning Depth/Growth (shows some depth to thinking and elaboration of ideas);

## **D.** Discussion and Lecture Reflection (50 points: Due April 20)

**Discussion and Lecture Reflection Paper (50 points):** At the end of the semester, you are to reflect on what you learned from weekly discussions in Canvas or in class each week as well as from my recorded lectures and discussions that I will deliver each week via videoconferencing. You should include at least 7 of the weeks in your reflection. What were the ideas, issues, concepts, facts, figures, diagrams, etc., that struck a chord with you? What did you learn during the semester? How did your thinking change in a particular week or over time? What inspired you? What did you find disappointing? What is next?

Using these questions as a guide, please write a 3 page single-spaced reflection paper (not counting any references, appendices, or tables created) on this activity by April 20 (50 points). Though not required, it would help if you included a fourth page with a recap table, chart, figure, or some type of summary of key themes, concepts, terms, etc., mentioned in the reflection paper. This is to be a meta-reflection of your growth in the course, unique learning insights, personal gains, etc., at least in part, from your weekly discussions and responding to your peers. What were the key concepts you grappled with this semester? How has your thinking evolved? What are the gaps in the research that you might target now? What weeks or particular articles inspired you and why? Post your reflection paper to Canvas or your Dropbox account or send to me via email.

## Reflection Paper Grading Criteria (50 Points; 10 points each):

- 1. Relevancy to class: meaningful examples, relationships drawn, interlinkages, connecting weekly ideas.
- 2. Insightful, Interesting, Reflective, Emotional: honest, self-awareness, interesting observations
- 3. Learning Depth/Growth: takes thoughts along to new heights, exploration, breadth & depth, growth.
- 4. Completeness: thorough comments, detailed reflection, fulfills assignment, informative.
- 5. Connections: linking threads in the discussion, lectures, and readings.

# E. Report or Strategic Plan Analysis or Naturalistic Study or Critique or Other (70 pts— Due February 24; students are encouraged to work in teams of 2-3 people)

# Midterm Option 1. Summary Report or Strategic Plan Evaluation, Critique, and Extension

Find and evaluate a summary report, technical report, or a strategic plan of a company, university, non-profit organization, school, state, province, country, or region related to e-learning, blended learning, mobile learning, or emerging learning technologies of some type and critique it. For

instance, you might pick the state or country where you were born or perhaps where you plan to live after graduation. You might find the strategic plan online or request a hardcopy version. I want you to not simply read and critique the report but to also interview someone who created it or is/was affected by that report. You might discuss and critique the online learning technologies highlighted, proposed pedagogical plans, intended training methods, targeted skills or competencies, or evaluation methods detailed. You might visit the organization or write someone an email. What might this organization do differently in planning for e-learning, open education, MOOCs, or using some emerging learning technology? Has there been an update? You are encouraged to work in teams on this report. When done, you will present an overview of the report to the class. Testimonials, graphs and trends of indicated growth, comparisons, and other data or handouts are welcome. You are also encouraged to directly contact the organization that developed the report or plan and receive additional product information (e.g., DVDs, brochures, white papers, technical reports, product comparison sheets, videotapes, company annual report, customer testimonies, data sheets, Web site information, etc.). Your evaluation, critique, and extension paper should be 4-6 single-spaced pages (excluding references and appendices; those working in teams are expected to have 7-10 single spaced page papers, not counting references and appendices). Please post it to Canvas, Dropbox, or send to me via email.

#### Summary Report/Strategic Plan Grading (10 pts for each of the following dimensions)

- 1. Review of Plan or Document (clarity, related to class, organized, facts, data, relevant, style)
- 2. Relevant Resources and Digging (citations/refs, linkages to class concepts, extensive)
- 3. Soundness of Critique (depth, clear, complete, practical, detailed, important, coherence)
- 4. Creativity and Richness of Ideas (richness of information, elaboration, originality, unique)
- 5. Knowledge of Topic (learning breadth & depth, growth, displays understanding of topic)
- 6. Recommendations, Insights, and Implications (contains relevant recommendations, guides)
- 7. Overall Quality Review and Critique (would make an excellent consultant, cogent advice)

#### Midterm Option 2. Naturalistic Study

You have options to the midterm. For instance, you might perform a case study or pilot observation of workers, students, etc. using tools or instructors interacting with employees, students, other instructors, etc. while they use a web-based learning tool, resources, project, or curriculum application. For instance, you might decide to complete a case study of a child, young person, or adult using a particular learning tool for the first time. Such naturalistic studies should include at least five careful observations and commentary of the person and tutor/teacher. The commentary should reflect your learning and provide insights as to how to make this tool more educationally meaningful. If you are looking at student-teacher-tool interaction patterns, teacher guidance, or simply tool use, you will need to design coding schemes and observation log sheets to help interpret tool functionality in this environment.

When done with your *brief* study, you might interview an instructor, learner, instructional designer, or some other person in that environment about the phenomenon that you observed. Interviewees might come from corporate, K-12, military, government, or higher education settings. These optional interviews can be live (face-to-face), via videoconferencing, phone-or Skype-based, or conducted through email.

Your naturalistic study report should be 4-7 single-spaced pages (excluding references and appendices; those working in teams are expected to have 7-10 page papers, not counting references and appendices). In your report, I want you to reflect on what you learned about elearning from this assignment. How has it opened your eyes? What might you have done

differently next time in your study? What recommendations do you have and what implications do you see? How might you put your new ideas to use in training programs or in your own future teaching? Please post it to Canvas or your Dropbox account or send to me via email.

#### Sample Format Naturalistic/Research Activities:

- I. Title Page (Name, affiliation, topic title, acknowledgements)
- II. Topic Literature and Method
  - 1. Res topic & materials;
  - 2. Brief stmt of problem and why impt
  - 3. Brief review of the relevant literature
  - 4. Methods:
    - a. Subjects & design (i.e., who/how selected);
    - b. Materials/setting (i.e., hard/software, text)
    - c. Procedure (i.e., how data was obtained)
    - d. Coding Schemes & Dep. meas/instr (i.e., how segment/code data);
    - e. Analyses or comparisons
- III. Results and Discussion 1. Preliminary Results; 2. Discussion of results
- IV. References (APA style: see syllabus for example)
- V. Appendices (e.g., pictures, charts, figures, models, tests, scoring criteria, coding procedures)

#### Sample Grading of Major Project (60 Total Points or 10 pts each dimension):

- 1. Review of the Problem/Lit/Purpose (interesting, relevant, current, organized, thorough, grounded)
- 2. Hypothesis/Research Questions/Intentions (clear, related to class and theory, current, extend field)
- 3. Method/Procedures (subjects/age groups approp, materials relevant, timeline sufficient, controls)
- 4. Research Activity/Design/Topic/Tool (clear, doable/practical, detailed, important)
- 5. Overall Richness of Ideas (richness of information, elaboration, originality, unique)
- 6. Overall Coherence and Completeness (*unity, organization, logical sequence, synthesis, style, accurate*)
- 7. Overall Quality Project and Research (would make an excellent researcher, cogent advice)

#### Midterm Option 3: Review or Critique

A third option is to review and critique a special journal issue, a special conference symposium or summit, or edited book related to any week of this course. What are the strengths and weaknesses of it? Why or why not would you recommend that others read or explore it? How does the content of it relate to R678 content? If you choose this option, please run the special issue, symposium, summit, or book that you selected by the instructor. This critique will be a 4-6 page single spaced report.

**Note:** See below for examples of special issues on Massive Open Online Courses (MOOCs) that you might read and critique. These special issues are from the *Journal of Online Learning and Teaching* (JOLT) and the *International Review of Research on Open and Distributed Learning* (IRRODL).

#### Midterm Option 4: Software or Technology Tool Review

In the fourth option, you are to review at least 3 emerging technologies for learning. What are the key features? How could they each impact on education? What skills do they potentially enhance? What audience do they each serve? Who are the stakeholders? List at least 5 pedagogical ways in which each of these tools or applications can be used in education or training? For each emerging technology, please identify at least 3 features you like best and explain why and how these features can foster or enhance teaching and learning. Please also list at least 3 features you think need improvement and detail why and what can be done to add, modify, change, or delete different features. You

should also detail how you would redesign these technology tools or products to improve them for educational use if you were the educational product designer. This review will be a 4-6 page single spaced report (excluding references and appendices; those working in teams are expected to have 7-10 single spaced page papers).

## Midterm Option 5: Other (requires instructor approval)

Other options to the midterm might be grant proposals, research interventions (as opposed to observations), technology tool design proposals, curriculum integration plans, or conference research papers. If one of these appeals to you, please write to the instructor for additional information and guidance.

# F. Web 2.0 Final Project (70 points—Due April 20; final project to be conducted with a partner, unless approved by the instructor)

## **Option 1. Pressbook assignment**

Do you want to be an author? Do you want to be famous? In this assignment, you will create an open textbook related to emerging technologies using Pressbook. If the textbook can also be related to your current job or research interest it would be perfect. You can share this textbook with your colleagues, students, classmates, or families. You can also put your Pressbook link in your resume. Maybe your opentext book can be used as next years' assignment examples! For this assignment, you can have at least two chapters. In total, it should be a minimum of 3,000 words. If you work in a team, each of you should contribute at least 2,000 words. A 1-2 single-spaced reflection paper from each student on what you learned from this Pressbook activity needs to be included (not counting references and appendices). Describe what you learned from the task including specific course concepts and ideas mentioned in your chapter as well as ideas related to open educational resources. If you work in a team, attached to your reflection paper will be documentation of what you contributed to the Pressbook. Your paper and chapter will be graded according to the dimensions listed below.

## Pressbook Grading (70 Total Points or 10 pts each dimension):

- 1. Chapter and reflection paper relevance: Contribution is meaningful to class, we learn from it
- 2. Chapter and reflection paper coherence: flow, well organized, good layout, enjoyable to read
- 3. Chapter and reflection paper completeness: Sufficient coverage of info, extends topic & class
- 4. Overall chapter creativity: Original and distinctive ideas, insightful points, something unique in it such as a figure, model, graph, timeline, comparison chart, acronym, quote or set of quotes, etc.
- 5. Overall reflection paper insightfulness, depth of thought, flow, informational content, etc.
- 6. Shared and discussed in Canvas or in Class
- 7. Effort, digging, extensiveness of the project, etc.

# **Option 2. Wikibook Online Work (WOW)**

In this option, you help with a Wikibook related to emerging technologies. About seven years ago, students from five universities designed a wikibook on "The Web 2.0 and Emerging Learning Technologies" (The WELT); see

<u>http://en.wikibooks.org/wiki/Web 2.0 and Emerging Learning Technologies</u>. If you write a unique chapter for the WELT, it should be a minimum of 2,000 words. A 2-3 page reflection paper (3-4 pages if with a partner) on what you learned from this wikibook activity needs to be included (not counting

references and appendices). Describe what you learned from the task including specific course concepts and ideas mentioned in your chapter as well as ideas related to the social construction of knowledge. Attached to your reflection paper will be documentation of what you contributed to the wikibook, including your chapter (with highlights or special notations of your contribution), highlights to the chapters worked on, and perhaps even print outs of the wikibook chapter editing history. Your paper and chapter will be graded according to the dimensions listed below.

# Wikibook Grading (70 Total Points or 10 pts each dimension):

- 1. Chapter and reflection paper relevance: Contribution is meaningful to class, we learn from it
- 2. Chapter and reflection paper coherence: flow, well organized, good layout, enjoyable to read
- 3. Chapter and reflection paper completeness: Sufficient coverage of info, extends topic and class
- 4. Overall chapter creativity: Original and distinctive ideas, insightful points, something unique in
- it such as a figure, model, graph, timeline, comparison chart, acronym, quote or set of quotes, etc.
- 5. Overall reflection paper insightfulness, depth of thought, flow, informational content, etc.
- 6. Shared and discussed in Canvas and in Class
- 7. Overall quality of assignment

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# **Option 3. Cool YouTube Video Creation**

So you want to be cool? You want to be creative? In this option, you are to create a shared online video (e.g., YouTube) related to this class. You cannot be the only person in it. What do different topics in this course mean to you? Alternatively, you can design a YouTube video for someone else. You should post this video of at least 5 minutes in length. You will turn in a 2-3 page single-spaced summary reflection of your design (3-4 pages if with a partner). Your video and paper will be graded according to the dimensions listed below.

# Video Grading (70 Total Points or 10 pts each dimension):

- 1. Insightfulness, creativity, and originality;
- 2. Design and visual effects;
- 3. Coherence and logical sequence;
- 4. Completeness;
- 5. Relevance and accuracy of the content;
- 6. Shared and discussed in Canvas and in class;
- 7. Overall quality of assignment

# **Option 4. R685/R678 Course Syllabi Historical Evaluation:**

Perhaps, like me, you like history. A version R678 was first co-taught at West Virginia University by Dr. W. Michael Reed and myself back in the fall of 1990. Since that time, this course has evolved into many formats. Below are links to more than a dozen syllabi from the course including the present one. Unfortunately, I have yet to locate the original version but did find an outline of the topics addressed. If you select this option, I want you to track the history of this course over time. For instance, you might explore the topics, people, concepts, etc., that were popular in the 1990s, 2000s, and today. You will turn in a 4 to 6 page single spaced paper on what you discovered (7-10 pages with a partner); not counting references and appendices. Additional pages may be attached such as reference lists, visuals depictions mapping out trends over time, correspondences with researchers about their articles from previous versions of the course, and interviews with scholars about their perceptions of changes in the field over time. You might, in fact, gather oral histories or accounts from experts as well as former students about how the field has changed.

Many questions can be asked. Among them, are there any topics that remain popular over the past two decades? How did the focus of this course change over time? Is this course more or less important today than it was back in the 1990s? Is the total number of pages any indicator of how the field has changed? If so, in what ways? Please compare the tasks from 1995 to those in 2001 or 2002 as well as 2010, 2015, 2017, and 2019. Please look at the books, journals, new sources, online resources, etc. that now comprise this course and note how they have changed over time. Is there anything from the 1990s that remains important today and should be added back to the current syllabus? Are there any tasks, activities, or articles that you found interesting and want to know more about? Is there anything that remains missing despite the fact that the current syllabus is now over 60 pages long? What do see about the field of education or educational technology from browsing through these syllabi and resources?

You should end your paper with 1-2 page single spaced reflection of your own learning in this course. Included in that summary should be an account of what inspired or mattered to you. In addition, you might reflect on the areas wherein you learned or grew the most during the semester.

## History Evaluation Grading (70 Total Points or 10 pts each dimension):

- 1. Insightfulness, creativity, and originality;
- 2. Learning growth displayed;
- 3. Coherence and logical sequence;
- 4. Completeness and fulfills spirit of the assignment;
- 5. Relevance and accuracy of the content;
- 6. Shared and discussed in Canvas and in class;
- 7. Overall quality of assignment

# **Option 5. Analysis of Issues and Challenges in the Field of Learning Technologies:**

In this option, you will identify and briefly outline 10-20 key issues in the field (e.g., institutional supports for nontraditional learners, corporate recognition of microcredentials and nanodegrees, faculty awareness of open textbooks and OER, cost effectiveness and consumer utility of virtual and augmented reality, teacher training for online and blended forms of learning; instructional design challenges for MOOC instructors and the instructional support team, etc.). What are the issues that you have noticed when doing the readings for this class, watching the videos, talking to your peers, and attending the lectures? What are some open research questions? To create an historical context for your paper, you might indicate in a timeline when each of these issues arose or potentially make become more salient in the future. You will turn in a 4-6 single spaced paper if working alone and 7-10 page paper if with a partner (plus any references, charts, graphs, appendices, etc.) on the issues and challenges in the field of emerging learning technologies. Meina Zhu and I want to know if you have a grasp of the key issues. We also want to know what your role might be in resolving these challenges or issues after graduation. Among these issues and challenges, choose one or two that you are highly interested in or want to address most and describe your possible plan on addressing them or map out some possible future research. Finally, please do not limit your references to our assigned course readings. You are encouraged to add at least half of your references from articles, books, and other resources that are not listed in our class readings. A minimum of 15 references should be used. Please follow APA guidelines when writing your paper. (Note: It will use a similar grading rubric to those above.)

# **Option 6. Student Selection Option (e.g., Usable Class Product):**

Students choosing Option 6 might design their own final project or combine ideas together into something truly unique (i.e., a mash-up). As part of this effort, they might create or perform a meaningful activity for

the class. For example, you might summarize the learning principles embedded in different articles or readings for each week of the course. Or, they might create a unique categorization scheme of the technology tools and resources studied during the semester. The more ambitious of you might create an interactive multimedia glossary or comprehensive Website for the course as an individual or as part of a team. Still others might create an online database of articles from two or more open access journals related to emerging learning technologies including links to the major themes and trends in those journals over a significant period of time (e.g., 3-5 years).

There are still more options. Among them, you might create a mobile application, an educational activity in a virtual world, an interesting global collaboration activity or partnership, or a mobile book. Others might organize a class mini-conference or real conference symposium or demonstrate a set of e-learning tools to your school, company, or organization and then reflect on it. Such tools might have relevance in K-12, military, corporate, or higher education settings or perhaps in more informal settings such as a museum, zoo, or computer club.

You might also engage in a major problem-based learning project related to this class with a school, company, organization, or institution. In this option, you make the contact and find out what needs to be resolved and then get it approved by the instructor. The final product might be a distance learning evaluation project. It might involve the design of e-learning tools and resources. It might entail the creation of a strategic plan, white paper, or vision statement. Whatever the problem or task, it must be authentic. Anyone selecting this option should include a 2-4 page single-spaced reflection paper on what your learned; slightly longer with a partner (not counting references and appendices). Note: any final project report to an organization or institution can substitute for that final reflection paper. The grading scheme will be project specific.

**Volunteerism Note:** If you want to volunteer your services as part of your final project, you might check out Designers for Learning: <u>http://designersforlearning.org/</u>

# **Option 7. OpenCourseWare (OCW) or MOOC Review Option**

Recently, there is a huge explosion of open educational contents. Among these new learning resources are open educational resources (OER), OpenCourseWare (OCW), and massive open online courses (MOOCs). OCW and OER typically are freely available contents without direct contact with instructors. MOOCs are instructor-driven courses which are usually free and open to the world community, thereby involving large enrollments. An optional assignment idea for this class is to explore or enroll in one or two massive open online courses (MOOCs) related to learning, cognition, and instruction. Even if you do not select this task, you might explore a few of these MOOCs and observe how they are conducted. And then reflect, reflect, reflect!

You could replace the midterm or final by enrolling in one or more MOOCs and writing a 2-4 page single spaced reflection paper (4-6 pages with a partner) on what you learned as it relates to various topics from this course (not counting references and appendices). Note: you might include a recap table or chart at the end summarizing key concepts or ideas mentioned in your paper. You would NOT have to complete the course; just sit in and lurk if you want. Your MOOC review paper should include your insights about the learning environment and learning theories relied upon as well as a few specific examples of instructional tasks and ideas from the course. It will be graded for: (1) connections to course content; (2) coherence and organization; and (3) overall insights and conceptual understandings.

If you complete the course or get a certificate (Coursera calls these "Signature" courses), you can replace your final assignment. Even if you do you not complete a MOOC, you could replace your final

assignment if you write a longer reflection paper or extend the assignment in some way (e.g., interview the MOOC instructor(s) about their instructional approaches and beliefs about learning; interviewing other participants/students taking this course about their learning experiences; etc.). As part of these efforts, you might also explore some of the open educational portals and contents listed in your syllabus or that you find online.

# Some questions you might ask before writing your paper:

- What is the overall feel of this learning environment? Is there any particular learning approach or philosophy that you feel or experience?
- What aspects of learning and instruction are addressed in this MOOC or by this open educational resource? Stated another way, what theory of learning and instruction does the instructor or the course design tend to rely upon?
- What learning theory or perspective might be used to improve the course? How might you improve this course if asked?
- Are there any specific learning concepts and principles embedded in any module or in multiple modules of the course?
- How does the MOOC utilize existing OER content? How might it better take advantage of such resources?
- Which tasks or activities seem most effective and why? What are the most creative?
- What is the least effective aspect of this course and why?
- What aspects of learning and instruction or theoretical perspective do you understand better now? And why?

# MOOC Review Grading Criteria if a Final Project (70 Points; 10 points each):

- 1. **Insightful/Originality:** innovative ideas, insightful relationships drawn about MOOCs and open education, helps the reader form new understandings about MOOCs.
- 2. Interesting: engaging writing, unique perspective on MOOCs and open education.
- 3. Completeness: thorough, detailed, dig deep, effort, fulfills spirit of the assignment.
- 4. **Relevance:** concepts and ideas from MOOC experience appropriate and related to class, perhaps includes a recap list or summary table of what learned.
- 5. **Content:** learning displayed, made several key connections to class from MOOC experience, highly informative reflection (helps the reader form new understandings).
- 6. **Exploratory and Reflective:** pushing out, metacognitive, reflecting on oneself as a learner or on how fellow learners benefit from MOOCs, shows that one was reflecting on the experience both as a learner as well as in light of the content of this class.
- 7. **Coherent, Logical Flow, and Well Organized:** easily read, transitions, conclusions, logical flow to the critique or review of MOOCs or MOOC experience, well organized review, sequence of ideas makes sense.
- 8. **I will also look for:** breadth/depth of thought, knowledge growth displays, understands theories, concepts, and principles in relation to the MOOC experience. And I will want to see some critical thinking displayed including sound analysis and evaluation of instructional approach taken in MOOC, logical, backs up claims.

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# Weekly Reading Requirements

We will read 3-4 main articles and 5-6 tidbits per week and watch some of the embedded videos—it is your choice what to read.