EdMedia 2014 – World Conference on Educational Media & Technology is an international conference, organized by the Association for the Advancement of Computing in Education (AACE). This annual conference serves as a multi-disciplinary forum for the discussion and exchange of information on the research, development, and applications on all topics related to multimedia, hypermedia and telecommunications/distance education. EdMedia, the premiere international conference in the field, spans all disciplines and levels of education and annually attracts more than 1,500 leaders in the field from over 70 countries. We invite you to attend EdMedia and submit proposals for papers, panels, roundtables, tutorials, workshops, posters/demonstrations, corporate showcases/demos, and SIG discussions. The Conference Review Policy requires that each proposal will be peer-reviewed by for inclusion in the conference program, proceedings book, and online proceedings available on EdITLib – Education and Information Technology Digital Library.

Information for Presenters

The general principles applying to all presenters are:

• All communication will be with the contact presenter who is responsible for communicating with co-presenters of that session.
• All presenters must register and pay the registration fee (approximately $410 members, $490 non-members ($US)), Virtual Presentation approximately $295 ($US).
• The conference will secure basic equipment needed for presenters.

Presentation Categories

The technical program includes a wide range of interesting and useful activities designed to facilitate the exchange of ideas and information.

• Keynote Speakers/Invited Speakers
• Full & Brief Papers
• Best Practices
• Panels
• Symposia
• Roundtables
• Posters/Demonstrations
• Corporate Showcases
• Workshops
• Corporate Demonstrations/Literature
• Virtual Brief Papers
• Virtual Posters
• Virtual Corporate Showcases

Hotel Arrangements

Special hotel room rates will be available to conference attendees at several local hotels. Please see www.aace.org/conf/cities/tampere/hotel.htm for details and booking.

Corporate Participation

A variety of opportunities are available to present research-oriented papers, or to showcase and market your products and services. For information about Corporate Showcases (30 minutes) and Corporate Demonstrations (2-hours, scheduled with the Poster/Demos) see: www.aace.org/conf/edmedia/corporate.htm

Proceedings & EdITLib Digital Library

Accepted papers will be published by AACE in the Conference Proceedings and internationally distributed via the online EdITLib - Education & Information Technology Digital Library, sponsored by AACE (www.EdITLib.org). This Proceedings serves as a major source document indicating the current state of the teacher education and information technology. Each Conference registrant will received permanent online access to the Conference Proceedings. Selected papers may be invited for publication in AACE’s respected journals especially in the Journal of Educational Multimedia and Hypermedia (JEMH), International Journal on E-Learning (IJEL), or Journal of Interactive Learning Research (JILR). See: www.aace.org/pubs

Paper Awards

Papers should represent reports of significant work or integrative reviews in research, development, and applications related to the educational multimedia, hypermedia and telecommunications/distance education. All presented papers submitted during the first call for proposals will be considered by the Program Committee for Outstanding Paper Awards. There will also be an award for Outstanding Student Paper (therefore, please indicate with your submission if the primary author is a full-time student).

Registration Includes

The registration fee for Presenters includes:

• Keynote & Invited Speakers
• 700+ concurrent sessions in varied formats to suit individual needs
• Proceedings access via the EdITLib Digital Library
• Abstracts access via the EdITLib Digital Library
• Presenter AV provided at no cost: PC, Internet, projector, & screen
• Free onsite wireless network for use in meeting rooms/public areas
• Technical support
• Newcomer orientations/receptions
• 150+ Poster/Demo sessions
• Complimentary Welcome Reception
• Morning and afternoon refreshment breaks
• Corporate Sessions
• “My Conference” tool to create a customized conference schedule
• Job posting bulletin board – sponsor: AACE Career Center

EdMedia 2014 Topics

The scope of the conference includes, but is not limited to, the following major topics as they relate to educational media and technology:

Infrastructure

• Architectures for Educational Technology Systems
• Design of Distance Learning Systems
• Distributed Learning Environments
• Methodologies for System Design
• Multimedia/Hypermedia Systems
• WWW-based Course-Support Systems

Tools & Content-oriented Applications

• Agents
• Authoring Tools
• Evaluation of Impact
• Groupware Tools
• Interactive Learning Environments
• Multimedia/Hypermedia Applications
• Research Perspectives
• Virtual Reality
• WWW-based Course Sites & Learning Resources

New Roles of the Instructor & Learner

• Constructivist Perspectives
• Cooperative/Collaborative Learning
• Implementation Experiences
• Improving Classroom Teaching
• Instructor Networking
• Instructor Training and Support
• Pedagogical Issues
• Teaching/Learning Strategies

Human-Computer Interaction (HCI/CHI)

• Computer-Mediated Communication
• Design Principles
• Usability/User Studies
• User Interface Design

Cases & Projects

• Country-Specific Developments
• Exemplary Projects
• Institution-Specific Cases
• Virtual Universities

Universal Web Accessibility

This topic strand provides information to help adhere to laws, regulations and guidelines to make electronic accessibility available to those with physical challenges.

• Emerging Technologies & Accessibility
• Infrastructure, Technology & Techniques
• International Challenges
• New Roles for Teachers/Learners
• Other: Research, Library Issues, etc
• Policy and Law
• Site Management Considerations

Indigenous Peoples & Technology

This topic provides information on the issues and applications related to indigenous peoples and technology. Submissions are invited on the following non-exclusive list of topics.

• The Internet's Effects on Linguistic Diversity
• Promoting Indigenous Language Development via Discussion & Chat
• Multimedia Support of Language & Culture
• Exploring Language with Digital Resources
• Cultural Attitudes and Technology Acceptance
• Modifying Computers to meet Minority Language Requirements
• Oral Tradition Meets Voice Dictation
• Voice Over IP (VOIP), Net Meetings and Collaborative Thinking
• Asynchronous, Reflective Discourse
• Online Dictionaries and Language Development
**Overview**

**MONDAY, JUNE 23**
Registration .................. 12:30 - 1:00 PM
Workshops ...................... 1:30 - 5:00 PM

**TUESDAY, JUNE 24**
Registration .................. 8:00 AM - 6:15 PM
Newcomer Welcome ............ 8:00 - 8:30 AM
“Good Morning” Beverage Break ........ 8:00 - 8:30 AM
Welcome, Opening General Session & Keynote ................. 8:30 - 9:45 AM
Morning Sessions .......... 10:00 AM - 12:15 PM
Lunch Break .................. 12:15 - 1:30 PM
Afternoon Sessions .......... 1:30 - 6:15 PM
Beverage Break .............. 3:45 - 4:00 PM
EdMedia 2014 Welcome Reception ... 6:30 - 7:30 PM

**WEDNESDAY, JUNE 25**
Registration .................. 8:00 AM - 6:15 PM
“Good Morning” Beverage Break ........ 8:00 - 8:30 AM
Welcome, Opening General Session & Keynote ................. 8:30 - 9:45 AM
Morning Sessions .......... 10:00 AM - 12:15 PM
Lunch Break .................. 12:15 - 1:30 PM
Afternoon Sessions .......... 1:30 - 6:15 PM
Beverage Break .............. 3:45 - 4:00 PM
Poster/Demonstrations .......... 3:45 - 5:45 PM
Social Event:
Evening on Viikinsaari Island .......... 6:30 - 11:00 PM

**THURSDAY, JUNE 26**
Registration .................. 8:00 AM - 5:00 PM
“Good Morning” Beverage Break ........ 8:00 - 8:30 AM
Welcome, Opening General Session & Keynote ................. 8:30 - 9:45 AM
Morning Sessions .......... 10:00 AM - 12:15 PM
Lunch Break .................. 12:15 - 1:30 PM
Afternoon Sessions .......... 1:30 - 5:00 PM
Beverage Break .............. 3:45 - 4:00 PM
Closing Reception & Invitation to EdMedia 2015 in Montréal, Québec ....... 5:15 - 6:00 PM
KEYNOTE SPEAKERS

TUESDAY, JUNE 24 • 8:30-9:45 AM
Jill Jameson, University of Greenwich, United Kingdom
Why we Need Distributed, Transformational e-Leadership and Trust in the Fifth Age of Educational Media and Technology

TUESDAY, JUNE 24 • 11:15 AM - 12:15 PM
Emerging Scholar Stream Keynote
Curtis J. Bonk, Indiana University, United States
Sharing Experiences of Simultaneous Open Access (Free) and Low Cost Book Publishing in Amazon CreateSpace

WEDNESDAY, JUNE 25 • 8:30-9:45 AM
Simon Buckingham Shum, The Open University, United Kingdom
Learning Analytics: Welcome to the Future of Assessment?

THURSDAY, JUNE 26 • 8:30-9:45 AM
Erno Lehtinen, University of Turku, Finland
Hitting Rock Bottom: Can The Digital Age Cure Higher Ed’s Addictions?

SPOTLIGHT SPEAKERS

TUESDAY, JUNE 24
11:15 AM - 12:15 PM
Curtis J. Bonk, Indiana University, United States
Slaying "I" Monsters: The Pros and Cons of Using SSCI as a Benchmark of Productivity

WEDNESDAY, JUNE 25
11:15 AM - 12:15 PM
Thom Cochrane
Auckland University, New Zealand
Mobile Social Media as a Catalyst for Pedagogical Change

THURSDAY, JUNE 26
TBD
Jouni Kangasniemi, Ministry of Education and Culture, Finland
Practical and Future Challenges of Education in the Digital World - What Do We Think That We Know or Don’t Know in Finland
**CONFERENCE WORKSHOPS**

**WORKSHOPS**

Workshops are offered at a separate cost of $115* each. Workshops are not included in your conference registration fee.

*$115 if registered before May 2, $135 after May 2.

**Monday, June 23 • 1:00 PM - 5:00 PM**

**W1** Let’s Moodle! Getting Up and Running with Moodle 2.6  
Nellie Deutsch, University of Phoenix, Canada  
Lyudmila Smirnova, Mount Saint Mary College, United States

**W2** Using Cloud Technologies to Put Pop, Pizzazz & Power into Your Teaching  
Gina Shelley, Ashford University, United States

**W3** Creating Value for Local, Global and Sector Impact: Analyzing and Leveraging the Power of Relationship Networks for Educational Media & Technology  
Kaisa Still, VTT, Finland  
Neil Rubens, University of Electro-Communications, Japan  
Jukka Huhtamäki, Tampere University of Technology, Finland  
Rahul Basole, Georgia Institute of Technology, United States  
Jarmo Vitelli, University of Tampere, Finland  
Martha Russell, mediaX at Stanford University, United States

**W4** Science Teaching, Teachers and ICT in the Finnish Schools  
Sari Yrjänäinen, University of Tampere, Finland; Eero Ropo, University of Tampere, Finland

**SOCIAL EVENTS: JOIN YOUR COLLEAGUES!**

**TUESDAY, JUNE 24 • 8:00-8:30 AM**

Newcomer Welcome  
If this is your first EdMedia conference, please join us as we welcome all our new attendees.

**TUESDAY, JUNE 24 • 6:30-7:30 PM**

Welcome Reception  
All attendees are welcome as we kick off EdMedia 2014 in beautiful Tampere!

**WEDNESDAY, JUNE 25 • 6:30-11:00 PM**

Finnish Evening on Viikinsaari Island  
Spend a memorable summer evening with your new friends and colleagues. A short boat trip will start and end the evening on a beautiful green island just off the city centre.

*Pre-registration for this event has closed. If you have not pre-registered for this event, please check the EdMedia registration desk for availability.

**THURSDAY, JUNE 26 • 5:15-6:00 PM**

Closing Reception & Invitation to EdMedia 2015 in Montréal, Québec!
TMBA Social

Overall Conference Newcomer Welcome
Theo Bastiaens

8:00-8:30 AM

Introduction to the Emerging Scholar Stream of EdMedia 2014 [43396]
Heather Hughes, Joyce Johnston

Emerging Scholar Stream Keynote: Sharing Experiences of Simultaneous Open Access (Free) and Low Cost Book Publishing in Amazon CreateSpace [43397]
Curtis Bonk, Indiana University

11:15 AM - 12:15 PM

Emerging Scholar Stream Keynote Conversation [43425]
Curtis Bonk, Indiana University

1:30-2:30 PM

How to Make a Conference Work for You [43398]
Catherine Fulford, University of Hawaii, USA

2:45-3:45 PM

Mobile Learning - More Than Just Hype? [43399]
Martin Ebner, Graz University of Technology, Austria

Technologies for Education in Higher Education [43405]

4:00-5:00 PM

EdMedia 2014 Welcome Reception
Everyone is welcome to attend!

DIY Social
(Following the EdMedia 2014 Welcome Reception)
Show up here to meet new (or familiar) friends and explore Tampere. Everyone is welcome!
From Start to Finish: Tips for Completing Your Dissertation [43400]
Gayle V. Davidson-Shivers, University of South Alabama, USA

In this session, suggestions on completing the dissertation process from start to finish are provided. They will include ways to identify your research focus/areas of interest, select and work with your chair and dissertation committee, making commitments to and maintaining progress toward the degree. The session will have a roundtable discussion format with time for questions and comments.

Getting Published in Educational Technology Journals: An Editor’s Advice [43401]
Catherine McLoughlin, Australian Catholic University, Australia

This short presentation will provide a number of strategies to follow if you want to increase your publication output. Answers will be given to a number of key questions such as:
1. How can you plan for success by targeting appropriate journals in educational technology?
2. How can you diversify your research output?
3. How to find out what editors and referees really want: what criteria are applied in assessing the worth of a paper?
4. How to plan, and structure a paper for journal publication?
5. How to ensure that your paper will not be rejected?

Design-based Research [43402]
Jan Herrington, Murdoch University, Australia

Design-based research (also known as design research and design experiments) is a promising approach to finding solutions to significant educational problems. This session will explain the background to the approach, and provide a practical introduction to its use in educational technology research.

Evaluating E-Learning [43457]
Rob Phillips, Murdoch University, Australia

This presentation offers a model for evaluating e-learning based on design-based research.

Emerging Scholar Reception

Everyone is welcome to attend!

DIY Social

(Following the Emerging Scholar Reception)
Show up here to meet new (or familiar) friends and explore Tampere. Everyone is welcome!
DAY 3

ROOM  SESSION DESCRIPTION

11:15 AM - 12:15 PM

Writing for Grant Proposals [43404]
Catherine Fulford, Catherine Fulford, University of Hawaii, USA

Learning to sell your idea is critical to writing successful proposals. This workshop will take you from how to get started, to thinking about your budget. Make your proposals more competitive by knowing the right way to frame your problem and what words to use. Topics include: How to get started, Writing style and format, What goes in a grant, The high impact need or problem statement, What's in a project plan, What to evaluate and how to disseminate, Cost effective, realistic budgeting.

12:30-1:30 PM

Intellectual Property: Flashpoints for 2014 [43403]
Joyce Johnston, George Mason University, USA

2013 saw journals retracting research articles at an unprecedented rate and Harvard’s biggest-ever cheating scandal. Now there’s a seismic shift in academic book publishing practices worldwide plus entirely new models for textbook delivery and streaming TV programs. Meanwhile, Australia, New Zealand and the U. S. are trying to enforce their Copyright Alert Systems while Europe remains largely enforcement-free. So the question is: what’s next in the world of international intellectual property?

2:45-3:45 PM

Curriculum Vitae: The Good, The Bad and The Ugly [43407]
Catherine Fulford, University of Hawaii, USA

Get your CV to work for you like a reputation that precedes you. This workshop will focus on the structural as well as aesthetic characteristics that can make your CV more competitive. We will cover: the difference between a resume and a CV, Ways to streamline your CV, tips on what to avoid and making your CV work for you.

4:00-5:00 PM

Don't Feed the Trolls: Training Students to be Their Best Selves Online [43406]
Joyce Johnston, George Mason University, USA

This presentation opens with an opinion poll comparing responses from session participants with typical collaborative behaviors in virtual settings, highlighting those that interfere with positive, constructive interactions. Tracing the continuum from bad to worst, it moves from online communicators’ pet peeves to increasingly uninhibited virtual conduct, all the way to downright toxic behavior. Vivid examples of actual cases are provided along the way. The session concludes with class activities that train students in respect and cooperation, plus some classroom management tips that will enhance your instructional atmosphere.

Graduate Stream “Unconference”: Final Session [43409]
Theo Bastiaens, Open University of the Netherlands (The Netherlands) and Fernuniversität in Hagen (Germany)

Participant-driven session where emerging scholars bring together experiences, questions, knowledge, assumptions and doubts. This is a session in which we all react and interact without any kind of preparation up front. That’s why it is called an unconference. Those who participated in the “emerging scholar track” can ask questions, bring in examples, their expertise and share their thoughts.

TBD

EdMedia 2014 Closing Reception
DIY Social

All are welcome to attend!

(Following the Closing Reception)
Show up here to meet new (or familiar) friends and explore Tampere. Everyone is welcome!
EDMEDIA EXECUTIVE COMMITTEE

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(2011-2014)

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Jarmo Viteli, Univ. of Tampere,
Finland

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ences, Finland

Emerging Scholar Stream
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Univ., USA;
Joyce Johnston, George Mason
Univ., USA;
Jarmo Viteli, Univ. of Tampere,
Finland

Social Web Team Coordina-
tor:
Martin Ebner,
Graz Univ. of Technology, Aus-
tria

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USA (2008-2014)
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USA (2011-2014)

Naglaa Ali, Emirates College of Advanced Education,
United Arab Emirates
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Michael Barbour, Wayte State Univ., Canada
Theo Baestens, FernUniversit in Hagen,
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Sciences, Finland
Gayle V. Davidson-Shivers, Univ. of South Al-
abama, USA (2013-2016)

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Mark Brown, Massey Univ., New Zealand
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Leanne Cameron, Australian Catholic Univ., Australia
Chris Campbell, The Univ. of Queensland, Australia
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Debra Bauder, Univ. of Louisville, United States
Sue Bennett, Univ. of Wollongong, Australia
Marius Boboc, Cleveland State Univ., United States
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Raj Bosara, Unaffiliated, Canada
Trish Andrews, Univ. of New England, Australia
Gráinne Conole, The Open Univ., UK
Gayle V. Davidson-Shivers, Univ. of South Alabama, USA
Christian Depover, Univ. de Mons, Belgium
Erik Duval, Katholieke Univ. Leuven, Belgium
Lars Svensson, Univ. West, Sweden
António Teixeira, Univ. of Lisbon, Portugal
Seung-hee Lee, Dong-Ah Institute of Media and Arts,
South Korea
Shahron Williams van Rooij, George Mason Univ., USA
Jarmo Viteli, Univ. of Tampere,
Finland

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Finland
**HOTEL INFORMATION**

**Special Hotel Rates through May 24, 2014**

Special discounted hotel rates have been secured for EdMedia participants at several local hotels in Tampere. To receive this special rate, hotel reservations must be made by May 24, 2014. The block of rooms reserved for the conference may be filled prior to this date, so be sure to make your reservations early.

**Important Dates**

- **Early Registration Deadline:** May 2, 2014 (midnight EST)
- **Hotel Reservation Deadline:** May 24, 2013

Any registration or payment (web, fax, or mail) received by AACE after May 2, 2014, will NOT be included in advance registration records. After May 2, 2014, attendees will be required to register and make payment on-site at the conference registration desk or bring proof of registration and payment with you.

**Cancellation Policy**

Registrants requests for cancellations and refund of registration fee will be considered if a written request is sent postmarked by the early registration date, **May 2, 2014**. No refunds can be issued for requests postmarked after the early registration date. Refunds are subject to a $95 cancellation fee; there are no refunds for non-attendance.

**About Tampere**

Tampere is the second largest city in Finland and the largest inland city in Scandinavia. There’s plenty to see here, especially during the summertime.

**Getting to Tampere**

Tampere is located in Southern Finland, 160 km north of Helsinki, about two hours by train or bus. For more information about Tampere, visit the Tampere Tourist information website, [http://www.visittampere.fi](http://www.visittampere.fi).

EdMedia takes place at University of Tampere and the Tampere Hall which are located near both the city center, the railway station and most of the larger hotels.

The Tampere-Pirkkala airport is located about 17km south from Tampere and has direct flight connections from Helsinki, Stockholm, Riga, London (Standshead), Frankfurt (Hahn), Bremen, Malaga, Oslo, Alicante, Palma, Barcelona, Kaunas and Milan (Bergamo).

There is a bus connection from the Tampere Pirkkala airport to the city center. The drive to the city center takes about 30 minutes. You can also take a taxi, which costs about 30 Euros.

If you arrive to Finland via Helsinki-Vantaa airport (which has connections to many European, Asian and North-American destinations), you can either get a connecting flight to Tampere or take a bus. The buses leave right outside the terminals and take you directly to the main bus station of Tampere, which is a short walking distance from the University & Tampere Hall, city center, and all major hotels in Tampere. The buses run fairly frequently, roughly once per hour during the peak hours.

**Bus schedules:** [http://www.pauunu.fi/english.html](http://www.pauunu.fi/english.html)


**TRAVEL INFORMATION**

**Weather:** June/July

- Average daytime/temperature: 68°F
- Average evening/low temperature: 50°F

**HoTEL INFORMATION**

Room reservations are handled by **Tampere Conference Service**. To obtain the special conference rates, bookings must be made using the Online Form provided at [www.aace.org/conf/cities/tampere/hotel.htm](http://www.aace.org/conf/cities/tampere/hotel.htm).

The room rates are quoted per night per room and include the value-added tax (accommodation 10% and breakfast 14%). Buffet breakfast and Finnish sauna are included if not otherwise stated. For a double room (two persons, two beds) please give your roommate's name.

One night room fee (deposit) must be paid when making the reservation. Also a handling fee of EUR 10 will be charged when making the reservation. All remaining accommodation costs will be paid at check-out directly to the hotel. Please, make sure you inform your time of arrival on your registration form.

Payment methods: credit card or bank transfer (or invoice by request).

**Secure Web registration is available:** [conf.aace.org/edmedia/registration](http://conf.aace.org/edmedia/registration)

Registration Discount for Current AACE Members. When you complete the EdMedia Registration Form, you will have the option of joining AACE and registering for the Conference at the discounted member rate.

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- Morning and afternoon refreshment breaks
- Corporate Sessions
- Complimentary E-mail/Internet stations
- “My Conference” tool to create a customized conference schedule
- Job posting bulletin board – sponsor: AACE Career Center
PLEASE PRINT LEGIBLY – ONE REGISTRANT PER FORM – DO NOT SEND DUPLICATE FORMS

First Name: _______________________________ Last Name: _______________________________

Company or School Name: ____________________________________________________________________________

Address: ________________________________________________________________________________________

City/State/Code/Country: ____________________________________________________________________________

E-mail: ___________________________________________________________________________________________

Phone: ___________________________________________________________________________________________

** EdMedia 2014 Registration Form **
(U.S. Dollars)

Join AACE or renew now and save by registering at the member rate, see page 10. All registration fees include entry to Keynote, Invited, Paper, Panel, Poster/Demo, and Corporate Demonstrations; SIG Discussions; Receptions; Refreshment breaks; and unlimited access to all papers via EdITLib -- Education and Information Technology Digital Library (editlib.org).

Registration and Payment Received

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*If you qualify for either the student or K-12 teacher rate, you must bring to the on-site registration a department/school letter attesting to your full-time student or teacher status. Without this letter, the conference must charge you the regular registration rate.

**Workshops**
See page 5 for details. Q W1 Q W2 Q W3

Qty: _________ before May 2, $115 each / after May 2, $135 each $ __________

**Social Event: Finnish Evening on Viikinsaari Island**
Spend a memorable summer evening with your new friends and colleagues. A short boat trip will start and end the evening on a beautiful green island just off the city centre. Enjoy the delicious local food, try out the Finnish sauna and take a refreshing dip in the fresh, blue lake. And why not take a turn on the dance floor to the tune of a live music band! Please dress casually and bring a sweater or pullover with you, because it may be chilly later in the evening. This informal evening is not to be missed!

Pre-registration for this event has closed. Please contact info@aace.org for ticket availability.

**Method of Payment** (US Dollars) Payment must accompany registration and be received by May 2, 2014 to qualify for discount rate.

Select one: 

- Q Check (U.S. funds/bank, payable to E-Learn 2010/AACE; must be mailed)
- Q Purchase Order (add $10 to total. Must be postmarked or faxed by May 2, 2014)
- Q Bank Wire Transfer (add $25 to total. Copy of wire transfer must be mailed or faxed)

Credit Card: 

- Q MasterCard
- Q VISA
- Q Discover
- Q AMEX

Card Holder’s Name: ____________________________

Card # ____________________________ Card Exp. Date: __________ Signature: ____________________________

Total: $ __________

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AACE Membership Application

You can also apply online at aace.org/my/membership/

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- Subscription to 1 AACE print Journal (see below)
- Full online access to back issues of that journal
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- Discounted conference registrations and proceedings
- Discount subscriptions to additional journals
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- All the benefits of AACE Membership.

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- EdITLib – Education & Information Tech. Library (electronic) $1895

**Purchase Additional Journals**
- Professional & Student Memberships include a subscription to 1 AACE print Journal (not included in virtual membership)
- Additional journals can be added to your membership
- Please choose ONE option:
  - Add 1 Journal $115 prof / $35 student
  - Add 2 Journals $150 prof / $60 student
  - Add 3 Journals $205 prof / $85 student
  - Add 4 Journals $260 prof / $110 student
  - Add 5 Journals $315 prof / $135 student

**Applicant Information**

Name: ___________________________ E-mail: ___________________________
Address: _________________________ City: __________________________ State: ______
Postal Code: ______________ Country: __________________________

If applying as a student please provide School/Institution Name: __________________________
Expected Graduation Date: ______________

Select Journal(s) to receive: (Membership includes 1 journal. See above for adding addit.)
( ) iJeL ( ) JEMH ( ) JCMST ( ) JILR ( ) JTATE

**Method of Payment (US Dollars)**

Enclosed: ( ) Check (U.S. funds & bank, payable to AACE) ( ) Purchase Order (PO must be included plus $10 service charge)
( ) Bank Wire (Wire info must be included plus $25 service charge)

Credit Card: ( ) MasterCard ( ) VISA ( ) AMEX ( ) Discover
Card # __________________________ Card Exp. Date ______/______ Signature: __________________________

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TOTAL: $ ______
With a population of well over 200,000, Tampere is the largest inland city in the Nordic countries. Founded in 1779 on the banks of the Tammerkoski Rapids, Tampere has evolved into the most highly industrialized locality in Finland. Thanks to the new city planning, former industrial areas such as Finlayson and Tampella are alive again today with cafes, restaurants, shops, cinemas, museums and galleries there.

There’s lots to see in Tampere. The streets are filled with beautiful, original Finnish architecture, while the lake sceneries are breathtaking. There are magnificent glacial ridges, beautiful parks and lush forests next to the city centre. The versatile nature and scenery of Tampere is ideal for spending time outdoors.

If staying indoors is more your style, the indoor market hall, built in 1901, is a true Tampere experience that shouldn’t be overlooked. Shopping centres offering global brands are naturally a facet of any modern city while the arts and crafts shops offer something unique. The city’s hundreds of pubs, bars, discos and dance restaurants draw the crowds when the shops are done.

It’s well worth trying the seasonal dishes in Tampere, too. Tastes are as a rule gentle, rich in aroma and full of flavor. Recipes are often prepared from ingredients obtained from the wilds. Lake fish, crayfish, elk, reindeer, mushrooms and berries are great delicacies. Tampere’s restaurants present great variety and choice.

Join us for EdMedia 2014 in Tampere and see all the bold, bright and beautiful sights of Tampere!