

## Register Now!

## FREE 60-MINUTE CONTACT NORTH | CONTACT NORD WEBINAR

### How to Motivate and Retain Online Learners

Monday, June 29, 2020

10:15 a.m. - 11:15 a.m. ET

Join Dr. Curtis Bonk for a one-hour free webinar to learn:

- 10 fully documented and theoretically driven motivational principles that foster interactivity and engagement online.
- A realistic path toward meaningful and engaging online learning.
- Simple and flexible framework for motivating online learners that works.
- Research backed and proven interactive online ideas and activities.
- How to inspire your online learners with an assembly of meaningful and purposeful learning activities. Simply put, bored and unengaged online learners will be a thing of the past.

#### What motivates? Answer: A little TEC-VARIETY!

1. **Tone/Climate:** Psych Safety, Comfort, Sense of Belonging
2. **Encouragement:** Feedback, Responsive, Praise, Supports
3. **Curiosity:** Surprise, Intrigue, Unknowns
4. **Variety:** Novelty, Fun, Fantasy
5. **Autonomy:** Choice, Control, Flexibility, Opportunities
6. **Relevance:** Meaningful, Authentic, Interesting
7. **Interactivity:** Collaborative, Team-Based, Community
8. **Engagement:** Effort, Involvement, Investment
9. **Tension:** Challenge, Dissonance, Controversy
10. **Yielding Products:** Goal Driven, Purposeful Vision, Ownership



#### Host: Dr. Curt Bonk, Professor of Instructional Systems Technology at Indiana University

Dr. Bonk is the author of *Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online* (available free at <http://tec-variety.com/>).

He has published a dozen books, including his groundbreaking 2020 volume with Routledge, *MOOCs and Open Education in the Global South*. His research focuses on emerging learning technologies, online and blended learning, MOOCs and open education, and the global impacts from collaborative technology.

Dr. Bonk is Professor of Instructional Systems Technology at Indiana University where he teaches psychology and technology courses. He can be contacted at [cjbonk@indiana.edu](mailto:cjbonk@indiana.edu) and his homepage is <http://curtbonk.com/>.

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