GUEST SPEAKER: PROFESSOR CURTIS BONK

'I am Not Content: The Future of Education Must Come Today'

Abstract: Look left, look right, look back, and then look dead-on straight ahead...what do you see? Of course, the air is filled with e-learning opportunities as well as talk of educational transformation. So much news. So much progress. Each second of the day, dozens of learners discover shiny learning nuggets previous unknown. Each week, thousands of schools, universities, corporations, and government offices announce strategic plans for e-learning. Every month, hundreds of new online courses, programs, and certificates are offered. Year after year, research reports and meta-analyses indicate that there are undeniable positive benefits of online teaching and learning. The world of technology-enhanced learning is looking up, up, up. But wait a minute. It is no time to be content. It is not time to relax and just let the "inevitable" future unfold in front of our eyes. No! We must all jump in and help build the changes we want to see. Besides, there are hundreds of millions of people who cannot wait. They need access to a more free and open education today--one with high quality content, interactive and engaging tasks, and motivating technology use. This is a land of where nature (i.e., technology) meets nurture (i.e., pedagogy). It is time you joined in to build the future. Those attending this talk should be cautioned to check their hearts and credits cards at the door since this will be an emotionally-packed talk intended to make you act.

'Taking Leadership in Mystery of MOOCs and the Mass Movement toward Open Education'

Abstract: Open education was often laughed at or ignored until the emergence of Massive Open Online Courses (MOOCs) with their tens--or even hundreds--of thousands of learners in a single course. Given the mass success of Stanford courses topping 100,000 each and startups like Udacity and Coursera as well as the announcement of edX (from Harvard and MIT), we can no longer look the other way. Still, many questions about MOOCs and other forms of open education remain, such as those related to infrastructure, marketing, pedagogy, and assessment, to name a few. Just how does an instructor or trainer keep thousands of students motivated and involved in such a course? And what are the more promising business models? In this talk, Bonk will detail his experiences in teaching a MOOC and offer guidelines for others hoping to create a highly engaging MOOC-based learning environment. A set of 10 key leadership steps and another set of 10 pedagogical principles will be outlined with examples. He will also map out a set of business plans and more than a dozen types of MOOCs. In the end, MOOCs and mass movement to open education will no longer be such mystery.

Three Overview Points:

1. Much experimentation with MOOCs and open education today; dozens of possible business models (advertisements, fees for completion certificates, pay as you go, assessment fees, etc).
2. Will the certificates that students earn while taking MOOCs make traditional degrees obsolete?
3. What steps might a company, government agency, or university take to be a leader in this movement toward MOOCs and open education?

Curt Bonk is Professor of Instructional Systems Technology at Indiana University and President of CourseShare. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. He received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, and the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana. A well-known authority on emerging technologies for learning, Bonk reflects on his speaking experiences around the world in his popular blog, *TravelinEdMan*. He has authored several widely used technology books, including *The World is Open: How Web Technology is Revolutionizing Education* (2009), *Empowering Online Learning: 100+ Activities for Reading, Reflecting, Displaying, and Doing* (2008), *The Handbook of Blended Learning* (2006), and *Electronic Collaborators* (1998).

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